Digital Designer

We're currently looking to recruit a highly talented Digital Designer. You must have a strong, varied portfolio showing multi-platform design ideally including ecommerce, web and mobile. This role will involve concept, design and execution of all creative projects briefed.

It is essential that applicants are highly skilled in graphic design and user interface design. Experience of designing for mobile is an advantage along with UI/UX skills. A firm understanding of designing with HTML and CSS is also desirable.

If you are a forward thinking Designer, looking for an opportunity to take a leading role in a web agency, then this could be the opportunity for you.

**A bit about the job**

Working with our team of front end and technical developers, you’ll be responsible for design deliverables:

* Design web sites, presentations and marketing materials
* Own the UX/UI design life cycle from concept to execution
* Gather and evaluate user and client requirements
* Support our sales team with work estimates, winning pitch visuals and presentations
* Illustrate design ideas using wireframes, process flows and sitemaps
* Develop buildable UI visuals and prototypes to illustrate how sites function and look
* Work closely with developers and project managers to communicate designs and ensure accuracy in build
* Design and prepare production-level assets for multiple platforms
* Identify and troubleshoot UX problems
* Design updates and maintenance of existing web sites

**Who we're looking for**

It goes without saying you'll bring your own creative style to the team, but you need to be able to apply this commercially, helping deliver excellent results for our clients. You will be involved in all aspects of the project process, from idea generation to launch. You will also help us to pitch to new customers and evolve our design led services and strategy.

**Essential skills**

* Strong visual design ability
* Up-to-date knowledge of design software like Sketch and Adobe Suite
* Experience of developing wireframes and user journeys
* Outstanding portfolio of commercial work
* Proven ability to present ideas and concepts
* Proven ability to work to tight deadlines
* Proven work experience as a UI/UX designer or similar role
* Skills in HTML and CSS. Front end build experience is beneficial but not essential

**Desireable skills**

* Experience working with UI kits, Pattern libraries and Design Systems
* Understanding of HTML and front end coding
* User testing (A/B testing) and translating feedback to help drive data driven design

**Personal qualities**

* Strong collaborative approach
* Creative, innovative, open to new ideas
* Ability to give and take direction or feedback
* Good communication and presentation skills
* Attention to detail
* Self-starter with the ability to work without supervision
* The drive and commitment to achieve the highest possible standard of design
* Ability to manage and prioritise a complex and varied workload
* An interest in keeping up-to-date with new developments in design and UX

**A bit about Imaginet**

Based smack bang in the centre of the fantastic City of Cardiff, with fantastic views of City Hall and a host of bars and nice eateries the other side, Imaginet is a great place to work.

We want you to enjoy working here and keep things relaxed and friendly, yet giving you all the encouragement and personal empowerment to build your knowledge and develop as a key member of the team.

Aside from the great atmosphere in the office, you may also want to know that we offer a competitive salary, training and conferences. There are also flexible working hours and unlimited tea and coffee.

**What to do next**

If this sounds like your cup of tea, then please send your CV, a link to your portfolio web site and live sites or apps that you've worked on, explaining your contribution, to [jobs@imaginet.co.uk](mailto:jobs@imaginet.co.uk?subject=Digital%20Designer%20Application) and we'll be in touch. Recruitment agencies/consultancies need not apply.